

Thursday 21<sup>st</sup> January 2021

**OLI: To create a persuasive poster**

Now you have learned about the rainforest, research charities that help to protect the rainforests of the world. Create a persuasive poster to encourage people to support those charities.

**Some suggested charities:**

<https://amazonwatch.org/>

<https://www.rainforesttrust.org/about-us/uk/>

<https://www.wwf.org.uk/where-we-work/amazon>

**Checklist:**

<b>Check and complete the list</b>	
Title implies a point of view	
Reasons to support the viewpoint	
Facts and evidence to support reasons	
Connectives to link ideas (e.g. however, therefore, furthermore)	
Persuasive devices: Agreement (e.g. obviously, without doubt)	
Powerful adjectives	
Rhetorical questions	
Conclusion to summarise and state opinion	

## Persuasive Writing

### Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

### Making your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

### Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...

### Endings

For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

### Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons

